



Vishnu Waman Thakur Charitable Trust's **VIVA Institute of Pharmacy**

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra),
and Affiliated to University of Mumbai

Best Practices 2

Title: “United for Good: Institute Initiative in Social Responsibility and Community Awareness”

Objectives:

Cultivating Responsible Citizenship and Leadership: Engaging students in societal initiatives to nurture responsible citizens and future leaders.

Promoting Social Learning: Encouraging a culture of social awareness and learning among both faculty and students.

Developing Leadership, Teamwork, and Sensitivity: Equipping students with leadership, teamwork, and community-building skills while instilling a profound sense of empathy for societal challenges.

Context:

Our institute collaborates closely with neighbouring hospitals to facilitate blood donation drives, primarily mobilized by our National Service Scheme (NSS) volunteers. Circulars from various external organizations reach our institute, inviting participation in programs aimed at broadening students' social perspectives. Furthermore, the NSS unit actively partners with local hospitals to organize medical camps, heightening health awareness and social responsibility. Our students actively engage in organizing awareness rallies, street plays, and poster presentations to contribute to these community initiatives.

Practices:

Our annual blood donation camp exemplifies our unwavering commitment to fulfilling our code of ethics and social responsibility. This event is executed in coordination with a reputable government blood bank or a trusted healthcare institution. Before the camp, our NSS unit educates students and staff about the significance of blood donation, emphasizing its potential to save lives. The donation process is overseen by experienced medical professionals who ensure strict adherence to safety protocols and maintain a sterile environment. After their contribution, donors are provided with refreshments and comfortable spaces to recover, along with certificates of appreciation.

In our mission to promote health awareness in society, we conduct various activities, including organ donation seminars, rallies, and poster competitions. To further benefit the community, we engage in initiatives such as NSS camps, donations of clothing, stationery, and sanitary pads. We also support marginalized communities by purchasing handmade rakhi from indigenous artisans. Additionally, the institute donates unused medicine before expiration to minimize waste and maximize its impact.

In our commitment to environmental stewardship, we organize activities such as beach clean-ups, tree planting drives, and “Nirmalya” (flower offerings) decomposition, contributing to a healthier planet.

Evidence of Success:

Every year the Institute arranges residential NSS Camps where the institute adopts one village & performs different activities useful for villagers. Our students have wholeheartedly volunteered, using these activities as a platform for instilling human values and social responsibility.

Our achievements have earned us several awards, Notably, our Blood Donation Camp was conducted within the premises of the VIVA Institute of Pharmacy in collaboration with the National Service Scheme (NSS) unit of our institute.

Link for certificate:

[https://vivapharmacy.org/pdf/NAAC/Criteria/3/3.4.2.%20Extension%20Activities%20Awards%20Fin
al.pdf](https://vivapharmacy.org/pdf/NAAC/Criteria/3/3.4.2.%20Extension%20Activities%20Awards%20Final.pdf)





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Challenges Encountered:

1) For Blood donation:

- a) Some female students are apprehensive about blood donation.
- b) Students with low haemoglobin levels are unable to participate in blood donation drives.
- c) Encouraging more individuals to donate blood remains a challenge.

2) Convincing Villagers About Awareness: Raising awareness in rural areas and convincing villagers to actively engage in our initiatives remains a formidable challenge.





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Programs organized by our institute

Sr. No.	Name of the activity Particular	Year
1	Blood Donation Camp	2022-2023
2	Organ Donation	2022-2023
3	Cleanliness drive	2022-2023
4	Road safety awareness	2022-2023
5	NSS Special Camp	2022-2023
6	Health Check up	2022-2023
7	Pad Donation	2022-2023
8	NSS Special Camp	2021-2022
9	The NSS Unit of VIVA Institute of Pharmacy conducted an online quiz session on World Environment Day.	2021-2022
10	Blood donor day	2021-2022
11	Plantation	2021-2022
	Beach cleaning activity	2021-2022
12	Awareness about organ donation	2021-2022
12	The NSS volunteers of VIVA Institute of Technology and VIVA Institute of Pharmacy collectively embraced the NCB (Narcotic Central Bureau) pledge	2021-2022
13	Cloth Distribution	2021-2022
	Organ Donation day awareness program webinar	2020-2021
14	Food Planet -Health	2020-2021
	Blood donation camp at various railway station	2019-2020
15	Rakhi Distribution	2019-2020
16	NSS Special Camp	2019-2020
17	Bleach Cleaning Activity	2019-2020
18	NSS Special Camp	2018-2019
19	Tree Plantation	2018-2019
20	Nirmalaya Decomposition	2018-2019
21	Beach Cleaning Activity	2018-2019
22	Rally and Street play on Cleanliness	2018-2019
23	The NSS team organized blood donation camp in collaboration with Wadia blood bank and Lions club	2018-2019
24	Diabetes camp and education seminar	2018-2019





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Activity for A.Y 2022-2023

Blood donation camp



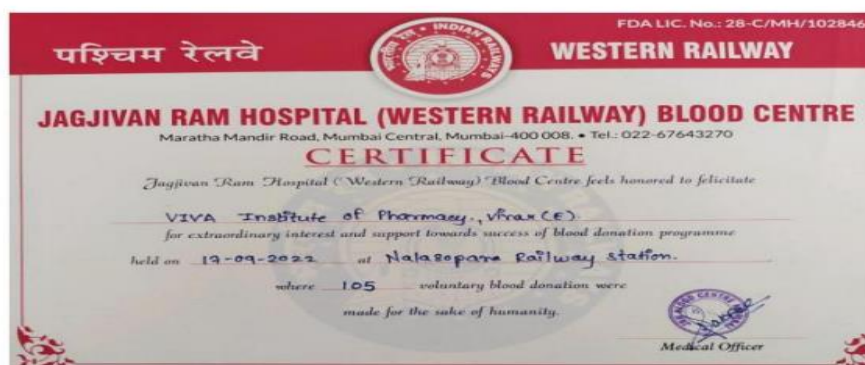
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National Service Scheme (SH-11)



Name of the Event: **BLOOD DONATION CAMP**
Date: September 17, 2022

Program Summary/Details

On September 17, 2022, a successful blood donation camp was conducted at Nalasopara railway station, organized by 30 dedicated volunteers from VIVA Institute of Pharmacy in collaboration with Jagjivan Ram Hospital's Western Railway Blood Centre. The event witnessed the collection of an impressive 105 units of blood, exemplifying the community's unwavering commitment to contributing to the greater good. This initiative not only exemplifies the spirit of altruism but also reinforces the importance of community engagement and support for healthcare services. The generous participation of donors and the efficient organization of the event have undoubtedly made a significant impact on meeting the region's blood supply needs, potentially saving numerous lives in the process.





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Organ donation



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Name of the Event: **ORGAN DONATION IN INDIA**

Date: 20th Sept, 2022

Program Summary/Details

20th Sept, 2022, Organ donation in India operates under the framework of the Transplantation of Human Organs and Tissues Act, 1994, allowing both living and deceased donors, with brain death recognized as a form of death. The National Organ and Tissue Transplant Organisation (NOTTO) serves as the central coordinating body for organ procurement and distribution. Despite India's ranking as the second-largest country for transplants in 2019, it lags far behind Western nations due to its vast population, resulting in a donation rate of only 0.65 per million population in 2019. Factors contributing to this include low public awareness, religious and superstitious beliefs, and stringent regulations. Efforts to address this issue were seen on September 20, 2022, when the NSS unit of VIVA Institute of Technology and VIVA Institute of Pharmacy in collaboration with Lion's Club Virar and Mohan Foundation, organized an Organ Donation Awareness Seminar, aiming to raise awareness and promote organ donation in India.





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Cleanliness drive



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Name of the Event: **Cleanliness Drive**

Date: October 21, 2022

Program Summary/Detail:

On October 21, 2022, the NSS unit of VIVA Institute of Pharmacy and Technology organized a significant Cleanliness Drive as part of the Clean India 2.0 campaign. The significance of a clean and green environment in sustainable development is widely recognized as unhygienic surroundings and improper waste disposal lead to various diseases. While individuals prioritize cleanliness in their homes, they often neglect their responsibility for the broader environment. This negligence can result from ignorance, laziness, or irresponsibility. Volunteers began by gathering plastic within the college premises, educating their peers about waste segregation and reducing plastic usage. Subsequently, they extended their efforts to Khumbharpada and Shirgaon Villages, engaging with locals and collecting plastic along the way.





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Road safety awareness



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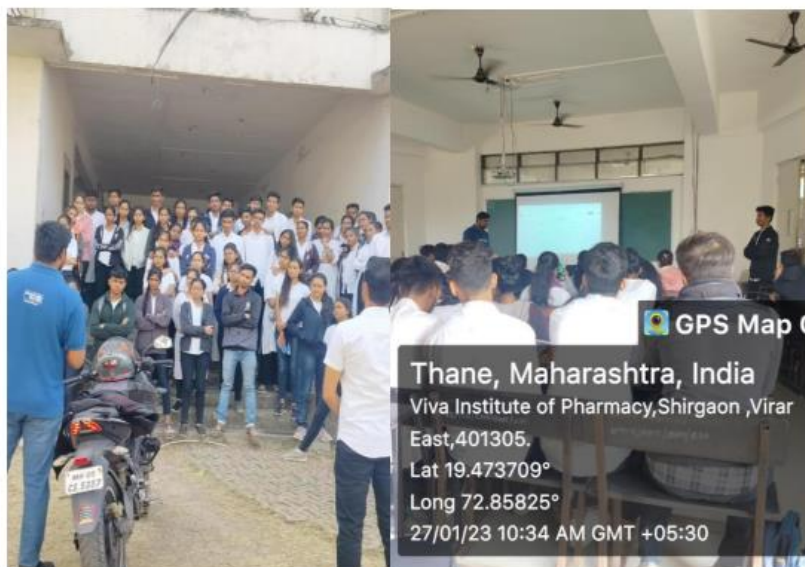


Name of the Event: **ROAD SAFETY AWARENESS**

Date: January 27, 2023

Program Summary/Details

On January 27, 2023, United Way Mumbai and NSS Unit VIVA Institute of Pharmacy organized a Road Safety Awareness event in VIVA Institute of Pharmacy, emphasizing the importance of precautionary measures for bike riders. This initiative aimed to enhance safety awareness among the community by educating participants about essential safety measures for motorcycle riding. The event included informative sessions on helmet usage, safe driving practices, and adherence to traffic rules. Through interactive demonstrations and engaging discussions, the attendees were equipped with valuable insights into road safety, promoting responsible biking and reducing accidents. United Way Mumbai's efforts on this day served as a crucial step toward a safer road environment in the city, emphasizing the significance of personal safety measures and responsible behavior while riding a motorcycle.





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NSS Special Camp



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NSS SPECIAL CAMP

Programme Summary/Details: 2022-23

The NSS residential camp of VIVA Institute of Pharmacy took place at Makwana Farm house, village Bhatane, Palghar, from February 4th to February 10th, under the guidance of Programme Officer, Prof. Sachinkumar Pandey. The camp commenced with an inauguration ceremony that included respected members such as the Sarpanch of the village, Program Officer, College faculties and other esteemed members.

As part of Shramdaan, drawing Competition was conducted in Zila Parishad school, fostering creativity and artistry. Prizes were awarded to the talented winners, encouraging their artistic pursuits. The camp also emphasized team building through a series of engaging games, reinforcing the importance of cooperation and unity. As part of their outreach, the volunteers visited an orphanage in Thalacha Pada, where they interacted with the children, played games, and taught them craft activities. This gesture of kindness and mentorship left a lasting impact on both the volunteers and the children. A rally was conducted within the village to convey essential messages, including the prohibition of plastic use, the importance of cleanliness, and the development of the country, instilling a sense of civic responsibility in the community.

Guest lectures were a valuable component of the camp, addressing critical issues. Mr. Milind Patil shared insights on 'Nasha Mukti,' while Mr. Jagdish Sansari guided the volunteers on how to perform impactful street plays. Mrs. Deepa Dalvi, the District Coordinator of the camp, provided valuable guidance on the significance of NSS camps and their enduring benefits. A guest lecture on food adulteration by Shri. Gajanan Patil, served to raise awareness about the quality of food consumed by the community. The Principal of VIVA Institute of Pharmacy also graced the camp with a visit, fostering an interactive session with all the dedicated volunteers.

One of the highlights of the camp was the performance of street plays at Navsai, spreading vital messages through the medium of art. Various competitions were organized for the children, adding an element of fun and learning. The campfire, lit with candles, illuminated the spirit of unity, and a creative map of India was prepared, symbolizing the commitment to the nation.

In conclusion, the NSS residential camp at Bhatane Village was a remarkable journey of self-discovery, community engagement, and the nurturing of important skills and values among the volunteers. It underscored the transformative power of service and education, leaving an indelible mark on both the participants and the community they served.





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NSS SPECIAL CAMP



Yoga and Exercise Session



Guest Lecture During Camp by Mr. Milind Patil



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NSS SPECIAL CAMP



Valuable time at Orphanage



Street Play on Social issue





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NSS SPECIAL CAMP



Activities for School Childrens.





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Health checkup camp



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Name of the Event: **HEALTH CHECKUP CAMP**

Date: **February 16, 2023**

Program Summary/Details

On February 16, 2023, VIVA Institute of Pharmacy and Technology, in collaboration with Star Health, conducted a Health Checkup Camp at VIVA Technical Campus. This commendable initiative aimed to promote overall well-being within the community, offering a wide array of essential health services and screenings, including blood pressure checks, blood sugar tests, BMI assessments, and general health consultations. The event garnered significant participation and was marked by its dedication to health awareness and disease prevention. This valuable endeavor underscores VIVA's commitment to public health, bringing accessible healthcare closer to individuals and fostering a culture of well-being within the community.





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Pad Donation



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Name of the Event: **PAD DONATION CAMPAIGN**

Date: **March 8, 2022**

Program Summary/Details

On March 8, 2022, the National Service Scheme (NSS) unit of VIVA Institute of Pharmacy and Technology, in collaboration with the Women's Cell Development, orchestrated a remarkable Sanitary Pad Donation Campaign. The primary aim of this event was to raise awareness about the female menstruation cycle and break the silence surrounding this societal taboo, while also providing much-needed sanitary products. The NSS unit of our institution successfully collected numerous packets of sanitary pads through the generous contributions of both students and faculty members. These sanitary pads were then compassionately distributed to the women of Kumbharpada Village in Shirgaon (Virar East) on the occasion of International Women's Day. Moreover, the dedicated volunteers engaged in enlightening discussions with the village women, addressing the stigma surrounding menstruation and educating them on the importance of menstrual hygiene. Their proactive involvement was widely appreciated, marking the event as a resounding success.





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[Signature]

Principal
VIVA INSTITUTE OF PHARMACY



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Principal
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Activity for A.Y.2021-2022

NSS Special Camp



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NSS SPECIAL CAMP

Programme Summary/Details:

2021-22

The NSS Camp of VIVA Institute of Pharmacy, held from March 20th to March 26th, 2022, was a week filled with purposeful activities and valuable experiences. The camp was inaugurated by the esteemed presence of the Principal, Head of the Department, NSS Program Officer, and other respected members. The daily schedule was meticulously planned to encompass a wide range of activities, fostering personal development and community engagement. Each day began with a yoga session and jogging, followed by a wholesome breakfast to energize the volunteers for the day ahead. The core activities included Shramdan, aimed at enhancing the local environment through tasks like tree painting, cleaning, and waste management. In addition, guest lectures on critical topics, such as food adulteration, street play, and substance abuse and street play.

The sense of community involvement extended beyond lectures and workshops. The NSS volunteers, in collaboration with four physicians, organized a free health check-up camp for villagers, providing medical aid and distributing essential medicines. They also engaged with the local children by conducting a drawing competition, recognizing and rewarding the young talents with certificates and notebooks. Cultural programs were organized for the villagers, offering moments of joy through singing, dancing, and acting, and the campfire night promoted an eco-friendly approach.

As the camp approached its conclusion, the NSS volunteers led a rally within the village to raise awareness on various critical issues, using slogans that emphasized cleanliness, hygiene, women empowerment, environmental conservation, and more. Street plays were performed on significant themes like domestic violence, superstitious beliefs, and the importance of respecting one's parents. The camp concluded with a sense of enthusiasm and a wealth of positive experiences, as the volunteers took with them the valuable lessons and memories that will undoubtedly shape their lives in a meaningful way.

The VIVA Institute of Pharmacy's NSS camp was not just a seven-day event; it was a transformative experience that left an indelible impact on both the volunteers and the community they served.





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NSS SPECIAL CAMP



Arrangement by Volunteers



Orphanage Visit at Talyacha Pada, near Navsai.



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NSS SPECIAL CAMP



Workshop on Street Play by Prof. Jagdish Sansare.



Surprise Visit of Prof Prashant Kumar Wananje, SLO, Maharashtra





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NSS SPECIAL CAMP



Activity for School Children's



Street Play



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NSS SPECIAL CAMP



Awareness Rally



Eco-friendly Camp Fire.





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World Environment Day



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Name of the Event:

WORLD ENVIRONMENT DAY

Date:

June 5, 2021

Programme Summary/Details:

The NSS Unit of VIVA Institute of Pharmacy conducted an online quiz session on World Environment Day, starting on June 5, 2021. This significant event aimed to foster awareness and motivate individuals to enhance the safety and cleanliness of their local environments, ultimately contributing to a safer, cleaner, and more prosperous future. Notably, the initiative received an overwhelming response from participants nationwide. Its primary objective was to elevate environmental consciousness, with e-certificates being distributed to participants through their registered email addresses.





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Blood Donor Day



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Name of the Event: **BLOOD DONOR DAY**

Date: 14th of June 2021

Time: 4pm to 6pm

Programme Summary/Details:

On the 14th of June 2021, NSS volunteers from Viva Institute of Pharmacy actively participated in a virtual session themed "Blood Donor Day," hosted by the NSS division of HSNC University, Mumbai, and M.U. Through a Zoom meeting, 35 dedicated volunteers attended the enlightening event. The session commenced with an introduction by Miss. Aditi Suvarna, an NSS volunteer, followed by a warm welcome by Dr. Satish Kolte, Director NSS HSNC University Mumbai. Dr. Neel Verma, an Assistant Professor at Bombay Teachers Training College, served as the keynote speaker, shedding light on the significance of blood donation. Ms. Gayatri Dandavati, another NSS volunteer, emphasized the critical need for blood donations during the ongoing pandemic. Mr. Sudhir Purani, Director of NSS at the University of Mumbai, delivered an inspiring speech, and the event was formally concluded with a vote of thanks offered by Miss. Karupriya Sharma, an Assistant Professor from HR College.





**National Service Scheme
OF
HSNC UNIVERSITY, MUMBAI
AND
MUMBAI UNIVERSITY**
Jointly Organizes
A Webinar On Account Of
"Blood Donor Day"

Mr. Vinay Shetty
A member of SBTC and NGO Think Foundation



June 14, 2021 16:00
Join The Programme On Zoom

WEBINAR ON BLOOD DONOR DAY

PROGRAMME SCHEDULE
June 14, 2021 || 16:00

- 16.00 - Introduction of the Webinar by Ms. Aditi Suvarna (NSS Volunteer)
- 16.05 - Welcome Address by Dr. Satish Kolte Director NSS HSNC University Mumbai
- 16.10 - Introduction of the speaker by Dr. Neelu Verma Assistant Professor, Bombay Teachers' Training College.
- 16.15 - Seminar by Mr. Vinay Shetty Think foundation
- 16.55 - Q&A session by Ms. Gayatri Dandavate (NSS Volunteer)
- 17.00 - Mr. Sudhir Purani Director NSS University of Mumbai
- 17.10 - Vote of thanks by Ms. Karupriya Sharma Assistant professor from HR College

JOIN THE PROGRAMME ON ZOOM





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Plantation



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Name of the Event:

PLANTATION

Date:

July 2021

Programme Summary/Details:

In the last week of July 2021, NSS Volunteers of VIVA Institute of pharmacy undertook a plantation drive that extended both to our homes and nearby locations, a proactive response to the ongoing COVID-19 pandemic. Despite the challenging circumstances, our enthusiastic volunteers managed to plant a substantial number of trees, contributing to environmental sustainability and spreading the message of the importance of nature conservation. This initiative was a testament to our commitment to community service, adapting to the constraints of the pandemic by promoting individual participation in a safe and responsible manner.





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Beach Cleaning Activity



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Name of the Event: **BEACH CLEANING ACTIVITY**

Date: 12th December, 2021

Programme summary/Details:

Juhu beach, Vile parle, 12th December, 2021.

The event was organized by the NSS unit of Viva Institute of Pharmacy in collaboration with Beach warriors. This event was organized for cleanliness of the environment and safety of aquatic life. The volunteers assembled at the location by 8:30 a.m. They were provided with gloves and masks. The volunteers cleaned a section of about 300 m. They made the beach void of Garbage, corn stocks, plastic bottles, packed food, wrappers, etc. They were later provided with refreshments. The volunteers were appreciated for their active participation and the event was a successful done.





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Awareness About Organ Donation



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Name of the Event: **AWARENESS ABOUT ORGAN DONATION**

Date: January and February 2022

Programme summary/Details:

In January and February 2022, 40 dedicated NSS Volunteers from VIVA Institute of Pharmacy embarked on an online training course aimed at raising awareness about organ donation. This enlightening program, organized by NSS University of Mumbai in collaboration with the v4organ Foundation and generously sponsored by the Ranka Jain Foundation, proved to be a resounding success. Participants completed the course and were awarded certificates, reflecting their commitment to promoting this noble cause. This initiative not only equipped these volunteers with valuable knowledge but also fostered a culture of compassion and organ donation awareness that has the potential to save countless lives in the future.





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Narcotic Central Bureau



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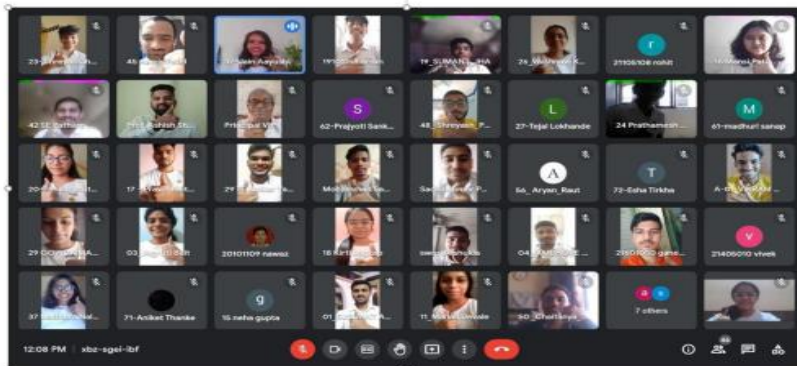
Name of the Event: **NCB (NARCOTIC CENTRAL BUREAU) PLEDGE**

Date: Feb, 17 2022

Time: 11 am

Programme Summary/Details:

On Feb, 17 2022, at 11 am, the NSS volunteers of VIVA Institute of Technology and VIVA Institute of Pharmacy collectively embraced the NCB (Narcotic Central Bureau) pledge, symbolizing their commitment to saying "yes to life" and "no to drugs." Recognizing the perilous path that many young people tread due to negative influences, the volunteers acknowledged the insidious impact of substance abuse on one's well-being. The NCB, cognizant of the pivotal role of youth in today's society, has undertaken the responsibility of raising awareness and fostering a drug-free environment by encouraging students to take this pledge. Alongside them, their program officer, Mr. Ashish Shetty, lent his support to this noble initiative, aimed at safeguarding the nation's youth.





Vishnu Waman Thakur Charitable Trust's **VIVA Institute of Pharmacy**

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Cloth Distribution



Late Shri. Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At. Shirgaon, Veer Sawarkar Road, Virar (E),
Taluka: Vasai, Dist. Palghar-401305, Maharashtra.
National Service Scheme (SH-11)



Name of the Event: **CLOTH DISTRIBUTION**

Date: 14th March 2022

Programme summary/Details:

On March 14, 2022, the NSS unit of VIVA Institute of Pharmacy organized a cloth distribution event in Bhatpada and Kumbharpada villages in Virar (E). The primary aim of this event was to provide clothing to underprivileged individuals who could not afford it while promoting the recycling and reuse of used clothes. The NSS unit, comprising 50 members, collected a substantial number of old clothes, filling three large boxes with clothing items for both men and women. These clothes were categorized into batches for children, males, and females. Student groups then distributed these clothes at designated locations as per the coordinator's instructions. During the distribution, valuable insights were shared with the recipients on how old clothes could be repurposed into bags or donated to others to reduce textile waste and encourage a sustainable approach. Collaboration with other NSS units allowed the remaining cloth bags to be distributed in their respective areas, culminating in the successful execution of the event.





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Activity for A.Y.2020-2021

Organ Donation Day Awareness Program Webinar



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National Service Scheme (SH-11)



Name of the Event: **AN ORGAN DONATION**
Date: **13 August 2020**
Time: **11:00 AM**

Programme Summary/Details:

On August 13, 2020, the dedicated NSS volunteers from VIVA Institute of Pharmacy enthusiastically participated in an organ donation program organized by the University of Mumbai in collaboration with the NSS unit. Due to the prevailing Covid-19, the volunteers engaged in the event remotely via a YouTube link, with the program commenced at 11:00 AM. Their unwavering commitment to this noble cause exemplified their dedication to promoting awareness and support for organ donation, fostering a sense of responsibility, even in the face of unprecedented challenges.





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Food Planet -Health



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National Service Scheme (SH-11)



Name of the Event: **FOOD - PLANET - HEALTH**
Date: 26 Feb 2021
Time: 4.00 to 5.30 pm

Programme Summary/Details:

On 26th February 2021, 48 dedicated NSS volunteers from Viva Institute of Pharmacy participated in a webinar organized by the NSS Unit of the University of Mumbai and Vegan Outreach. The event, titled "FOOD - PLANET - HEALTH," was conducted via Zoom from 4:00 pm to 5:30 pm. The webinar featured insightful talks by guest speakers Preen Sachdeva and Astha Gupta, both Outreach Coordinators at Vegan Outreach, India. The session enlightened us about the profound impact of our dietary choices on animals and the environment, promoting the benefits of a Vegan Diet. The event also addressed the critical issues affecting our planet's food chain and emphasized the importance of health. The speakers effectively conveyed the message, encouraging us to share the concept of Going Vegan with our colleagues and friends. We received certificates for our participation, and the session proved to be exceptionally informative and enlightening.





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Activity for A.Y.2019-2020

Blood Donation Camp At Various Railway Station



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National Service Scheme (SH-11)



Name of the Event **BLOOD DONATION CAMP AT CSMT RAILWAY STATION**

Date 29/05/2019

Time 9.00AM

Number of Volunteers 12

Programme Summary/Details:

The Blood Donation Camp was held at CSMT Railway Station on May 29th, 2019, witnessed a remarkable collaboration between VIVA Institute of Pharmacy and Nair Blood Bank. VIVA Institute of Pharmacy extended a generous and selfless helping hand by providing 15 dedicated volunteers who played a pivotal role in ensuring the camp's success. These NSS volunteers not only contributed their time and energy but also exemplified the spirit of altruism, encouraging numerous commuters and bystanders to donate blood, potentially saving countless lives. This collaborative effort underscores the significance of community engagement and highlights the vital role educational institutions can play in promoting the noble cause of blood donation. 101 blood units were successfully collected through this Camp.

NO. OF UNIT OF BLOOD COLLECTED : 101





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National Service Scheme (SH-11)



Name of the Event **BLOOD DONATION CAMP AT CHURCHGATE RAILWAY
STATION**

Date 14/06/2019

Time 9.00AM

Number of Volunteers 15

Programme Summary/Details:

The **Blood Donation Camp** was held at **Churchgate Railway Station** on June 14th, 2019, witnessed a remarkable collaboration between **VIVA Institute of Pharmacy and Jagjivan Ram Hospital (WR) Blood Bank**. VIVA Institute of Pharmacy extended a generous and selfless helping hand by providing 15 dedicated volunteers who played a pivotal role in ensuring the camp's success. These NSS volunteers not only contributed their time and energy but also exemplified the spirit of altruism, encouraging numerous commuters and bystanders to donate blood, potentially saving countless lives. This collaborative effort underscores the significance of community engagement and highlights the vital role educational institutions can play in promoting the noble cause of blood donation. 140 blood unit was successfully collected through this Camp.

NO.OF UNIT OF BLOOD COLLECTED : 140





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National Service Scheme (SH-11)



Name of the Event **BLOOD DONATION CAMP AT CHURCHGATE RAILWAY
STATION**

Date 16/08/2019

Time 9.00AM

Number of Volunteers 15

Programme Summary/Details:

The **Blood Donation Camp** was held at Churchgate Railway Station on August 16th, 2019, witnessed a remarkable collaboration between **VIVA Institute of Pharmacy and Jagjivan Ram Hospital (WR) Blood Bank**. VIVA Institute of Pharmacy extended a generous and selfless helping hand by providing 15 dedicated volunteers who played a pivotal role in ensuring the camp's success. These NSS volunteers not only contributed their time and energy but also exemplified the spirit of altruism, encouraging numerous commuters and bystanders to donate blood, potentially saving countless lives. This collaborative effort underscores the significance of community engagement and highlights the vital role educational institutions can play in promoting the noble cause of blood donation. 122 blood unit was successfully collected through this Camp.

NO OF UNIT OF BLOOD COLLECTED : 122





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Rakhi Distribution



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National Service Scheme (SH-11)



Name of the Event **RAKHI DISTRIBUTION**

Date **06/08/2019**

Time **10.00 am to 4.00 pm**

Number of Volunteers **25**

Programme Summary/Details:

On August 6, 2019, NSS volunteers at **VIVA institute of Pharmacy**, organized a **Rakhi Distribution event**, featuring beautifully handcrafted Rakhi's made by Adivasi women using bamboo. These rakhi's were not only a symbol of love and unity but also a means of supporting these talented artisans. The rakhi's were sold, and the proceeds collected were dedicated to the welfare and empowerment of Adivasi women, contributing to their economic and social upliftment.





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NSS Special Camp



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National Service Scheme (SH-11)



NSS SPECIAL CAMP

Programme Summary/Details:

2019-20

The NSS Residential Camp 2019-20 at Navsai Village, near Bhatane, Usagaon, Tal. Vasai, Dist. Palghar, took place from December 24th to December 30th, 2019. The camp commenced with an inauguration ceremony attended by the Principal, Head of the Department, NSS Program Officer, and other esteemed members.

Throughout the camp, various activities were organized to promote community welfare and awareness. The major activities included:

Shramdaan: A focus on voluntary labor and community service, encouraging camp participants to engage in hands-on work for the betterment of the village.

Swaccha Bharat: A cleanliness drive that aimed to create a cleaner environment by organizing clean-up initiatives and waste disposal campaigns.

Survey on Poshan Abhiyan: Participants conducted surveys and collected data to support the government's nutrition and health program for women and children.

Drawing Competition: An artistic expression of themes related to the environment, health, and social issues to engage and inspire creativity among camp attendees.

Anti-Plastic Awareness: A campaign aimed at raising awareness about the harmful effects of plastic pollution and encouraging the use of eco-friendly alternatives.

Cloth Bag Distribution: Distribution of reusable cloth bags to promote environmental sustainability and reduce plastic bag usage.

Free Health Checkup and Medicine Distribution: Providing healthcare services and medications to underserved individuals in the village, addressing their medical needs.

In addition to these activities, street plays were organized to create awareness on important social issues such as cleanliness, health and hygiene, anti-plastic initiatives, Poshan Abhiyan (nutrition program), and dispelling superstitions. Guest lectures were conducted on "A Tobacco-Free India" to educate camp participants about the ill effects of tobacco consumption and workshop on Street Play.

The camp also involved a series of events, including rallies, cloth donations, and sports and cultural activities for the children of the village. These events aimed to foster a sense of community, promote physical fitness, and showcase the rich cultural diversity of the area.

In conclusion, the NSS Residential Camp 2019-20 in Navsai Village was a comprehensive initiative to engage in community service, raise awareness about various social issues, and provide essential services to the villagers. The camp successfully combined educational and practical activities, promoting a sense of responsibility and community involvement among the participants. It contributed to the betterment of the village and left a positive impact on the lives of its residents.





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NSS SPECIAL CAMP



Guest Lecture by Prof. Jagdish Sansare



Health Check up Camp



Activity for School Children's



Cloth Distribution





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NSS SPECIAL CAMP



Awareness Rally



Street Plays





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Beach cleaning activity



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Name of the Event **BEACH CLEANING**

Date: 06/01/2020

Time 8.00AM

Number of Volunteers 20

Programme Summary/Details:

On January 6, 2020, 18 NSS volunteers from **VIVA Institute of Pharmacy and Technology**, Virar organized a beach cleaning drive at **Dhana Pani Beach, Malad West, Mumbai**. The event took place from 8:00 am to 11:00 am and was conducted under the guidance of **Afroz Shah**, a prominent Indian environmental activist and lawyer from Mumbai





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Activity for A.Y.2018-2019

NSS Special Camp



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NSS SPECIAL CAMP

Programme Summary/Details:

2018-19

The NSS (National Service Scheme) 7-day residential camp at VIVA Institute of Pharmacy, which took place from January 29th to February 4th, 2019, at Makwana Farmhouse, Bhatane was a remarkable event filled with activities and initiatives that left a lasting impact on both the volunteers and the local community.

The camp commenced with an inauguration ceremony that included respected figures such as the Sarpanch of the village, the Principal, HOD, Program Officer, and other esteemed members. The daily schedule was structured to promote physical and mental well-being, encompassing yoga sessions, jogging, and a nutritious breakfast. Volunteers actively participated in activities like Shramdan (community service), personal hygiene awareness, guest lectures, sports, street plays, and cultural performances.

Key projects during the camp included constructing dams and cleaning local areas under the title of Shramdan. Notably, three informative lectures were organized, focusing on team management, food adulteration, and the art of street play. The NSS volunteers also extended their support to the local community by arranging a free health check-up camp and dispensing medicines. Additionally, they organized an elocution competition for the children of Zilla Parishad School, awarding certificates and chocolates to the winners.

The camp concluded on a high note, with cultural programs and a rally aimed at raising awareness among the villagers about vital issues such as cleanliness, hygiene, women empowerment, conservation of resources, and education. Street plays were performed on subjects ranging from disease prevention to parental importance and cleanliness. The camp left the NSS volunteers with a sense of enthusiasm and a treasure trove of life skills and values that they could carry forward in their lives, impacting the community positively in the process.

In summary, the NSS 7-day residential camp at VIVA Institute of Pharmacy was a holistic experience that fostered personal development, community engagement, and the spread of valuable knowledge to the villagers. It exemplified the spirit of NSS and the positive impact such initiatives can have on society.





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NSS SPECIAL CAMP

NSS SPECIAL CAMP



Inauguration of 7 day Residential camp



Awareness Rally



Cleaning of Village Premises along with creating awareness about cleanliness.



Cultural Activities for School Childrens.





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Tree Plantation



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Name of the Event:	PLANTATION
Date:	21-JUL-2018
Time	10:00 AM
Number of Volunteers	50

Programme Summary/Details:

The plantation event took place at **VIVA Institute of Pharmacy** with the enthusiastic participation of 50 dedicated NSS volunteers who came together with a shared commitment to environmental conservation. In a collective effort, they successfully planted a total of 40 saplings, demonstrating their dedication to nurturing our planet's green lungs. This event not only contributed to the beautification of our VIVA Pharmacy campus but also emphasized the importance of sustainable practices and the role of the younger generation in preserving our natural resources. The event's success serves as a testament to the spirit of community engagement and eco-consciousness fostered at our institution, and we look forward to further initiatives that will continue to make a positive impact on our environment.





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Nirmalaya Decomposition



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Name of the Event: **NIRMALYA DECOMPOSITION**
Date: 18-23-SEPT-2018
Time: 10:00 AM
Number of Volunteers: 18

Programme Summary/Details:

During the week of **September 18-23, 2018**, as part of our NSS (National Service Scheme) drive, NSS Unit of **VIVA Institute of Pharmacy**, undertook a project focused on **Nirmalya decomposition**, which was during the Ganesh festival. The aim of this event was to create awareness about pros of decomposition and reduce the pollution caused by dumping of organic things like flower garlands. This endeavor involved the dedicated efforts of 20 enthusiastic NSS volunteers who played a pivotal role in not only collecting the organic waste generated during the festival but also in digging the pit hole required for the decomposition process.

The collected organic waste was carefully placed in the pit and allowed to naturally decompose over time. This environmentally conscious approach not only reduced the environmental impact of the festival but also resulted in the creation of valuable organic manure, promoting sustainability and responsible waste management practices within our community.





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Beach Cleaning Activity



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Name of the Event: **BEACH CLEANING ACTIVITY**

Date: 24-SEPT-2018

Time: 8:30 AM

Number of Volunteers: 21

Programme Summary/Details:

On September 24, 2018, a commendable beach cleaning activity was organized by the National Service Scheme coordinator, bringing together 21 enthusiastic volunteers of the **VIVA Institute of Pharmacy** and **New Viva College (Bhaskar Waman Thakur College of Science, Yashvant Keshav Patil College of Commerce, Vidhya Dayanand Patil College of Arts, VIVA College)**. Collaboratively, these dedicated individuals embarked on a mission to restore the pristine beauty of **Arnala Beach** in Virar. The volunteers assembled at the location by 8:30 a.m. with unwavering commitment and a deep sense of environmental responsibility, the volunteers tirelessly collected and removed debris, plastic waste, and litter from the beach, contributing significantly to the preservation of this natural treasure. Volunteers were provided with gloves and masks. The volunteers cleaned a section of about 300 meters of sea shore.

This initiative not only fostered a spirit of community service but also underscored the importance of environmental conservation among the participants and the wider community.





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Rally and Street Play on Cleanliness



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Name of the Event:	RALLY AND STREET PLAY ON CLEANLINESS
Date:	24-SEPT-2018
Time	11:00 AM
Number of Volunteers	29 +NON-N.S.S

Programme Summary/Details:

On September 24, 2018, 22 enthusiastic NSS volunteers, of **VIVA Institute of Pharmacy**, on account of **NSS Day** took to the streets of **Virar**, conveying a strong message on the significance of cleanliness and its direct impact on preventing diseases through a powerful road play execution. Utilizing various locations throughout the town, the volunteers engaged the local community, using their creative talents to highlight the significance of cleanliness, hygiene and its role in safeguarding public health and wellbeing . With a collective dedication to raising awareness, the team successfully conveyed this crucial message, leaving an indelible impression on the residents of Virar .





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The NSS team organized blood donation camp in collaboration with wadia blood bank and lions club



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Name of the Event:	BLOOD DONATION CAMP
Date:	3-OCT-2018
Time	11:00AM
Number of Volunteers	12

Programme Summary/Details:

On October 3, 2018, the NSS Unit of **VIVA Institute of Pharmacy**, in association with the **Wadia Blood Bank and Lions Club**, successfully organized a blood donation camp that proved to be a resounding success. This remarkable event saw the participation of 12 dedicated volunteers who worked tirelessly to ensure its smooth operation. The camp attracted a generous response from the community, with a total of 77 bags of life-saving blood donated by compassionate individuals. This initiative not only showcased the spirit of humanitarianism within our organization but also made a significant contribution to meeting the critical need for blood in our region. The NSS team remains committed to such noble endeavors, reaffirming our dedication to making a positive impact on the well-being of our community.





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Diabetes camp & education seminar



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Name of the Event: **DIABETES CAMP AND EDUCATION SEMINAR**
Date: 27-NOV-2018
Time: 11:00AM
Number of Volunteers: 3
Programme Summary/Details:

On November 27, 2018, we assisted d a **Diabetes Detection and Arthritis Awareness Camp** at **Bandra-Kurla- Complex Police Station**, Bandra East, where our dedicated team of three volunteers Jayesh, Minakshi and Sachin played a crucial role in conducting screenings and providing counseling to patients. This initiative was by Concept and Campaign Patient Education Programs (C and C PEP), aimed at raising awareness about diabetes and arthritis. During the camp, individuals were screened for diabetes, and essential information about arthritis prevention and management was disseminated.

